Dukaan Dost

बोलो, लिखो मत।

Udhaar ka khata, aapki awaaz se.

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Kitna baaki tha?



Bhaiya, mera kitna baaki hai?

Umm... bahi mein dekhta hoon.

Ek sachchi baat: "Sharma ji **ne** 500 diye" aur "Sharma ji **ko** 500 diye" mein sirf ek shabd ka farak hai, par paise ki disha ulti hai.

Yeh kahani ek illustration hai, kisi asli dukaandaar ya graahak ki nahi.

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Kaun hai user, aur kitna bada hai?

User

Kirana dukaandaar jo graahak ko udhaar par saaman deta hai, aur counter par haath khaali nahi hote.

Demo mein: "Shree Ganesh Kirana", kalpanik dukaan aur kalpanik graahak.

Market size

Abhi naapa nahi. Bina source ke hum koi number nahi denge.

GAP: bottom-up estimate baaki hai

Pehla kaam: das asli dukaanon se baat karke dekhna ki udhaar kaise likha jaata hai.

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Bolo. Parchi dekho. Tap karo.





1. Bolo. Jaise munshi ji se.

2. Parchi. Naam, rakam digits aur shabdon mein, aur disha.

3. Tap. Tab hi लिख लिया lagta hai.

App ki asli screen, sample dukaan, kalpanik naam.

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45 second ki film.



Click karo: film naye tab mein khulti hai. dukaan-dost.onrender.com/submission/dukaan-dost-ad.mp4

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Website aur social posts.









Teen posts: samasya, product in action, aur "sample dukaan try karo" ka CTA. Website par kahani, FAQ aur sample dukaan ka button.

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Aaj log kya karte hain?

	Kaagaz ki bahi	Yaad se	WhatsApp chat	Dukaan Dost
Entry likhna	Haath se, kaam rokkar	Bhool sakte hain	Chat mein bikhra	**Bolo ya likho**
Galti	Kaat-chaant	Pata hi nahi	Message edit	**Hata di jaati hai, dikhti hai**
Vasooli	Phone ya ghar	Yaad aaye tab	Khud likhna	**Draft ready, Send aap dabate ho**
Pura hisaab	Panne palatna	Mushkil	Mushkil	**Ek nazar mein**

Doosre ledger apps maujood hain. Humne unke features nahi tole, isliye unki tulna nahi ki.

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Paisa kaun dega?

Yeh sab hypotheses hain, saabit nahi.

Plan	Kya milega	Kaun, kitna, kab
Free	Sample dukaan, entry, khata, parchi	Dukaandaar ke liye muft shuruaat
Extras	Reminders aur backup jaise add-ons	Price abhi pata nahi. Pricing test se tay hoga.

Sabse bada sawaal abhi khula hai: kya yeh itna kaam ka hai ki koi iske liye paise de?

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Pehle 100 users kahan se?

Channel 1

Dukaandaar se dukaandaar: ek dukaan ko demo, phir aas-paas ki dukaanein.

Channel 2

Local wholesalers aur dukaan associations jo kai dukaanon se jude hain.

Abhi kisi se baat nahi hui. Shuruaat das dukaanon ke test se, unki sahmati se.



Dukaan Dost

Main kyun, aur aage kya.

Main kyun
Akele banaya, AI ke saath: product, website, teen posts, film aur yeh deck. Rishabh Kataria.

Humne kya naapa
Direction, confirm aur duplicate checks, automated tests. Yeh field evidence nahi hai.

Abhi nahi naapa
Shor mein awaaz ki accuracy, asli phones, asli dukaandaar, paise dene ki ichchha.

1. Das dukaanon ka test.
Sahmati se, asli awaaz.

2. Pricing test.
Dekhenge kitna dene ko tayyar hain.

3. Delivery ka saboot.
Asli phone par reminder aur restore.

Dukaan Dost

Shukriya.

Product	dukaan-dost.onrender.com/try
Website	dukaan-dost.onrender.com
Social posts	dukaan-dost.onrender.com/submission/social
Video	dukaan-dost.onrender.com/submission
Deck	dukaan-dost.onrender.com/submission/deck.pdf

Sample dukaan: sab naam aur rakam kalpanik. Koi asli message ya payment nahi.